GRACE C. ZHOU

gczhou@utexas.edu • 405-473-8124 • LinkedIn.com/in/graceczhou • graceczhou.weebly.com

EDUCATION		
The University of Texas at Austin	Bachelor of Business Administration, Finance Concentration: Real Estate Cumulative GPA: 3.80	Dec 2022
EXPERIENCE		6 2022
Identified potential deals for the fundDeveloped final capstone project on of		oss all asset types and markets leverage this opportunity
• Modeled a \$500M renewables project	ustin TX ally responsible wind power facilities for many power companies throughout the so for an offering memorandum including 3 financial statement, tax, de adum, including high level details of project, to present to investors s	preciation, and debt models
Weekly research lab covering topics hosted by FCo-authored 10+ articles on topics suEmployed Python and Coinbase's AP	nbs School of Business – Research Assistant, Austin TX Professor Cesare Fracassi, Director of the Blockchain Initiative at Texas McCom ch as De-Fi lending, CBDCs, and blockchain projects (sites.utexas.ec I to download and analyze price fluctuations on Bitcoin, Ethereum, s cocurrency price fluctuations and reporting lag time signally exploitable	du/fintechresearchlab/content) and 30+ other cryptocurrencies
• Generated leads by identifying list of	n, Austin TX <i>rmer McKinsey consultant focused on maximizing growth in the healthcare and f</i> 150+ key contacts at potential client companies and initiated contact formatted 160+ PowerPoint slides for 2 client presentations using T	over a span of several weeks
Formulated company's primary marketDeveloped current branding guideline	rn, Austin TX gating private watch listings and sharing market research on +19,800 unique w eting initiatives such as increasing new users, conducting market research s for Instagram, increasing follower count from 4.5K followers to + elop details and market premium version of his website which was im	arch, and analyzing competitors 14.5K in one year (+222%)
Established the URES Analyst GroupRebranded the organization, planned g	D ACTIVITIES weiety – President, Vice President of Marketing (2021-2022) , a competitive 6-week long program to train underclassmen for a ca general meetings, assisted current events and REIT committees, and active for 3 years by reopening bank account, reregistering constituti	communicated with alumni
• Generated lead with 8 local businesses	Marketing Team – Director demonstrate marketing principles, plan recruiting and social events, s and guided members in conducting research and developing strateg ncluding templates for various social media outlets, sample PowerPo	gies for these businesses
-	und – Analyst Colorado, a multifamily skyrise in downtown Austin, by collecting c l assisted in managing an active REIT portfolio by utilizing pairs trac	
Real Estate (RE 378K) Real Estate F • Discussed topics various debt and equ	inance and Syndication hity securities (MBSs, CMOs, REITs, etc.) and analyzed \$250M Fann	Jan 2022 ie Mac CMO's in a case study
•	Investment Case Competition – 3 rd Place cts of incentivizing sustainable energy and affordable housing in urba	Feb 2020 an areas through tax incentives
ADDITIONAL INFORMATION		
Computer Skills: ARGUS (in progress) Language: Conversational in Mandarin	, MS Excel, MS PowerPoint, Python, Tableau, Think-cell Chinese	

Interests: Asian Cuisine, Architecture, Art Museums, Chef's Table, Coffee, Interior Design, Luxury Watches, Netflix Docuseries, Perfume Work Eligibility: Eligible to work in the U.S. with no restrictions